



Taj Mahal®

rich aroma  
Authentic  
**Quality**  
basmati

processing

paddy

natural



Good  
produce

...We are real INDIA

## About us

We have our own 2 milling plants in Punjab (India) equipped with the latest technology from Satake Japan, Carter Day USA and other multinational companies. Every stage of rice processing is closely monitored by the highly skilled technical team. Our procurement guidelines ensure only the finest crop is chosen for processing. As far as quality is concerned, it is strictly monitored during different processes from cleaning, sizing, sortex, grading to packaging. We pride ourselves and take extra effort in adhering to the strictest quality control measures. Our packaging ensures that our products reach the customers totally pristine, hygienic, dust & bacteria free.



## Our Values

Our New Bharat Group Values reflect who we are and what we stand for as a company. We exhibit a strong will to win in the marketplace and in every aspect of our business.

## Our Vision

Our endeavour is to build relationships that bond people and culture across the world through the common language of food and to earn the lifetime loyalty of our customers by consistently delivering high quality products.

“ EMBRACE THE GOODNESS OF AUTHENTIC QUALITY BASMATI RICE ”



## Basmati Rice

Basmati rice is a variety of long-grained rice that mainly originates in the foothills of the Himalayas and is traditionally served in Indian and Middle-Eastern cuisines with a firm texture, pointy ends and a distinctive flavor. After cooking each grain elongates at least twice of its original size with a soft and fluffy texture and is absolutely non-sticky. Basmati rice is unique among other aromatic long-grain rice varieties.



One cup (200g) of cooked 1121 Basmati Rice provides the following nutrients:

205

Calories

4.2 gms

of protein

44.5 gms

of carbs

0.7 gm

of fiber

Its nutty, floral aroma and soft, fluffy texture work well in many dishes. It's a particularly great choice for biryanis, pilafs, and side dishes.

Compared with other types of rice, basmati rice is lower in arsenic, and heavy metal that can harm your health.



# White Rice

## Taj Mahal Maxi Long Steamed 1121 Basmati Rice



Pouch Variants:  
1kg, 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg, 35kg

## Taj Mahal XXXL Steamed 1121 Basmati Rice

Pouch Variants:  
1kg, 5kg

Bag Variants:  
20kg



## Taj Mahal Fiesta Steamed Basmati Rice

Pouch Variants:  
1kg, 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



## Taj Mahal Zest Steamed Basmati Rice

Pouch Variants:  
1kg, 5kg

Bag Variants:  
10kg



## Taj Mahal Relish

Steamed Basmati Rice

Pouch Variants:  
1kg, 5kg

Bag Variants:  
10kg



## Taj Mahal Maxi Long

Golden Sella 1121 Basmati Rice

Pouch Variants:  
1kg & 5kg

Jar Variants:  
1kg, 4kg, 4.5kg & 5kg

Bag Variants:  
10kg & 20kg



## Sella Rice

## Taj Mahal Maxi Long

Creamy Sella 1121 Basmati Rice

Pouch Variants:  
1kg, 4kg, 4.5kg & 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
10kg, & 20kg



## Taj Mahal Fiesta

Creamy Sella Basmati Rice

Pouch Variants:  
1kg, 4kg, & 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



# Taj Mahal Parboiled

## Long Grain Parboiled Rice

Pouch Variants:  
1kg, 5kg



# Healthy Rice

## Taj Mahal Nourish

### Brown Basmati Rice

Pouch Variants:  
1kg

Jar Variants:  
1kg, 2kg & 5kg



# Taj Mahal Biryani Rice

## Long Grain White Rice

Pouch Variants:  
1kg, 5kg



# Taj Mahal Low-GI

## Suitable for Diabetes & Obesity

Pouch Variants:  
1kg & 5kg

Jar Variants:  
1kg, 2kg & 5kg



# White Rice



## Royal Garden 1121 Steamed 1121 Basmati Rice

Pouch Variants:  
1kg, 5kg & 20kg

Jar Variants:  
1kg, 2kg & 5kg

## Royal Garden Long Grain Biryani Rice

Pouch Variants:  
1kg, 5kg & 20kg

Jar Variants:  
1kg, 2kg & 5kg



## Sella Rice

## Royal Garden Everyday Steamed Basmati Rice

Pouch Variants:  
1kg, 5kg

Jar Variants:  
1kg, 2kg & 5kg



## Royal Garden Creamy Sella 1121 Basmati Rice

Pouch Variants:  
1kg, 5kg

Jar Variants:  
1kg, 2kg & 5kg





# Royal Garden

## Golden Sella 1121 Basmati Rice

Pouch Variants:  
1kg, 5kg

Jar Variants:  
1kg, 2kg & 5kg



# Healthy Rice

## Royal Garden

### Brown Basmati Rice

Jar Variants:  
1kg, 2kg & 5kg



## Royal Garden Select

### Steamed Basmati Rice

Bag Variants:  
20Kg



## Royal Garden Diabetes

### Suitable for Diabetes & Obesity

Jar Variants:  
1kg, 2kg & 5kg



# ROYAL<sup>®</sup> Queen

## Royal Queen Sella 1121 Basmati Rice

Pouch Variants:  
1kg, 5kg & 20 kg

Jar Variants:  
1kg, 2kg & 5kg



## Royal Queen Classic Steamed Basmati Rice

Pouch Variants:  
1kg & 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



## Tusker

### XXXL - Basmati Rice

Pouch Variants:  
5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



## Tusker

### ELITE - Basmati Rice

Pouch Variants:  
5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



# Aalia

Steamed Basmati Rice

Pouch Variants:  
5kg & 20kg

Jar Variants:  
1kg, 2kg & 5kg



# Nadine

Steamed Basmati Rice

Pouch Variants:  
1kg & 5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



# High - Q

Steamed Basmati Rice

Pouch Variants:  
5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



# Hayathi

Steamed Basmati Rice

Pouch Variants:  
5kg

Jar Variants:  
1kg, 2kg & 5kg

Bag Variants:  
20kg



# Hayathi

1121 - Golden Sella Basmati Rice

Jar Variants:  
1kg, & 2kg

Bag Variants:  
20kg



## Almansoor

Steamed Basmati Rice

Pouch Variants:  
1kg & 5kg

Bag Variants:  
20kg



## Other Brands

DYNASTY®



*Al Kitar*



& many more...



# Global Footprints

Our wide network



**55+**  
COUNTRIES

**60+**  
EXPERIENCE

**300+**  
CLIENTS

## Our Journey

The journey of New Bharat Group started in 1958 with a vision of reaching heights in the industry of rice millers, processors and exporters. Over the years, we have created a reputation for ourselves in the international market and enjoy a sterling name for our commitment to quality, cost effective pricing and ethical business practices. Our motive is to export premium quality basmati rice from India and cater our clients with best products.

As one of the leading basmati rice brand from India, we always ensure that you get the rice that is the most rich in taste and which is no. 1 in every other aspect of quality.

## Contact us

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